

Safe Journey Institute - Robert Štaba - Statement describing the nominee's interest and qualifications

My slogan – how I perceive my mission in FEVR:

"The voice of one among us is the voice of us all!"



About me:

My name is Robert Štaba, I am 50 years old, married, and father of three. I have an undergraduate degree in traffic technology and have been an expert in safe mobility for many years. My personal experience with a severe traffic crash involving my daughter Neja has influenced me to establish the first NGO for helping and supporting road traffic victims – the Safe Journey Institute – which is now an established, credible, and very active organisation in Slovenia.

Motivation for candidature

After a decade-long membership in FEVR, I would like to offer my extensive professional and personal experience as board member/president, which is both a personal and professional challenge. I find that we are faced with an important challenge of adding a note of professionalism to FEVR, as well as preserving its moral and volunteer spirit, which is so important nowadays. However, without a clear structure, vision, action plan, clear programmes, and an active, young and professional personnel, this will be difficult to achieve. I personally see FEVR as a link connecting all of us who have been affected by the consequences of road crashes, and not as an exclusive group where people who think differently have no place. FEVR should also be a platform for exchanging best practice, a place where projects are quickly and publicly accessible, professional support, and a meeting point for the cooperation among FEVR members and other organisations working towards safe mobility and for the rights of road traffic victims.

Biography:

I have 30 years of experience in managing and co-creating safe mobility. I have gained this experience by holding operational and management positions in public administration, in companies, the private sector and NGO's. For the past 15 years I have focused my professional and volunteering efforts on managing and creating programmes to support road traffic victims.

I began my career on the police force, first as a traffic officer and then as a leader at the national police level. As the public relations officer of the police and the Ministry of the Interior, an advisor to the government, and later as the secretary general of the Road Safety Council, I helped create national programmes for greater safety on Slovenian roads. In 2007, following a serious road crash involving my then 12-year-old daughter Neja, I left public administration and continued my professional journey in management positions at the Automobile Association of Slovenia (AMZS). Managing safe mobility, EU projects and other international projects, and working as the secretary general, all this has given me a lot of new knowledge, experience and international connections with EU organisations, the UN, WHO, FIA, ETSC etc., which I continue to maintain to this day.

In June 2007 I founded and became the president of the Safe Journey Institute, the first NGO offering support and assistance to road traffic victims in Slovenia and the region. In 2008 it became an active member of FEVR, where I also later became a board member. That same year I began managing the EuroRaP project, and I have been a member of the board of directors since 2015. I have gained experience in managing EU projects on safe mobility in the Brave, Supreme, Sensor, Rosse, and Sol projects, and various FIA projects.

I have received many awards for my work, of which I would like to highlight the highest award given by the City of Ljubljana for my invaluable contribution to safe mobility in 2018. I do not receive these awards (which I have always



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been very pleased about) solely, as they are the fruit of teamwork, cooperation among various institutions, and raising the recognisability and awareness that we are doing the right thing and that every action counts, no matter how small it seems.

Experience counts

I am committed to sharing my expert knowledge at lectures and in articles about local and international safe mobility. I always pay special attention to the advocacy and rights of road traffic victims. I am always striving for more in my work, I sincerely want to help, and if my position has ever limited me, I have preferred to give it up and work outside of institutions.

When I look back on my life, I am immediately aware that life itself has given me a special mission, which has been made into a whole, just like a mosaic. I am clearly meant to be what I am today, to be able to sense and feel myself and others in working towards fulfilling Vision ZERO, in which I wholeheartedly believe. I believe that there was a purpose for everything, and that every test on the journey of life, which I have experienced and survived personally, happened for a special reason. Unfortunately, we often cannot understand, accept or comprehend this reason.

I had to experience the worst that a parent can go through, a road crash involving my 12-year-old daughter, who was hit as she was walking home from school by a drunk driver without a licence in an unregistered vehicle. The irony was that the accident happened during the first European Road Safety Week, and I was the person responsible for road safety in Slovenia. And my daughter's birthday that year fell on the World Day of Remembrance for Road Traffic Victims.

I am eternally grateful that I have made it through all of these experiences, but mostly that my daughter survived and is now an attorney at a law firm and an active young moderator at our institute.

I love working with people and overcoming limitations and prejudice. Persistence, good communication skills, empathy, good crisis response, temperament, ability to make convincing arguments, respect for human health and the priceless value of human life, as well as exemplary management skills and responsible leadership have enabled me to work and establish myself in the wider area of the EU in the field of safe and sustainable mobility. I take on any task with plenty of energy and attention for detail, wherein the greatest chances for progress often lie. I always follow the principle of giving more than is expected from me – I like to exceed expectations. I always want to get the full picture in any situation, so I have personally visited road crash sites multiple times in order to draw up conclusions with the help of court experts. These findings support efforts to prevent road crashes in future, as I try to eliminate the causes, not just the consequences, which is also the philosophical foundation of Vision ZERO.

Human life is priceless, and the contribution of each individual is significant, so that the circle of safety can be fully completed (regulations and, consequently, safe infrastructure, safe cars, educational preventive measures and training, post-crash care) and a respectful and safe environment with zero tolerance for speeding, alcohol and drugs can be created. Despite technological progress, humans still have the last word. No one has a miraculous shield of invulnerability. Let us not allow our egos to compromise safety, respect, and the observance of rules.

I always like to stress the importance of the observance of rules by all traffic participants. Safe journeys begin with the first major step – ourselves. Each of us counts and contributes a great deal.

I am aware that mobility safety is a marathon, an evolution and not a revolution. The highest officials in individual countries, and the EU as a whole, should have awareness of this topic and provide support. It is important to systematically define the issues and tackle them. I wish to change the current strategy into an even higher gear, thus enhancing the awareness of what can be done by informed individuals and society as a whole. In addition to basic areas such as advocacy, the concern for road traffic victims' rights and their quality of life, I wish to focus on prevention, educational programmes, and establishing and achieving the aspiration that no one will have to experience their lives



flashing before their eyes, as this does not just affect a single life in that split second, but cuts deep and inflicts lasting pain in the lives of loved ones too.

FEVR voice worldwide

I sincerely wish for FEVR to become a significant stakeholder in effectively managing a safe(r) future of mobility in Europe. I want my efforts to bring about more cooperation, and I believe that my social capital and experience will help me in this. I strongly believe that Vision ZERO is realistically achievable, and because some of us have already been affected by the consequences of traffic accidents, I find that society can and must learn from our tragic stories and correct mistakes, and that together we can help create a safer system in Europe and the world.

I am grateful for all of the experience and knowledge that I have gained in this field, and I would not be able to forgive myself for not sharing them with others, thus improving people's lives. I see myself in the role of a leader, a member of a devoted team, a motivator, an ally, a partner in dialogue, and a consoler.

Empowered by knowledge and experience, I would be proud and eager to fully commit myself and consistently lead and manage the strategy. I also think it is particularly important to know how to listen and hear new original ideas, and to sincerely appreciate any help and cooperation. My approach is personal, and I come with an open heart and high ethical standards.

I am grateful for this mission and I promise to give my all to protect the interests of the victims of traffic accidents. Together with all FEVR members and other stakeholders, I want to create a better world with safer mobility and better quality of life. I want to work with sincere, genuine and compassionate people who continue to energise me. If such positive energy is created, it can then be passed onto our FEVR members.

Sincerely yours and always on the safe side of mobility,

Robert Štaba

- Attachment: CV



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**EUROPEAN
CURRICULUM VITAE
FORMAT**



PERSONAL INFORMATION



Name **ŠTABA ROBERT**
Address **VRH NAD ŽELIMLJAMI 50/A
1291 ŠKOFLJICA
SLOVENIA**
Telephone **+386 (0)51 315 141**
E-mail **robert.staba@gmail.com**

Nationality **Slovene**
Date of birth **15.10.1970**

- Dates (from – to)
- Name and address of employer
 - Type of business or sector
 - Occupation or position held
- Main activities and responsibilities

• Dates (from – to)
• Name and address of employer
• Type of business or sector
• Occupation or position held

• Main activities and responsibilities

2007 – 2017
Automobile Association of Slovenia – AMZS
NGO

- Generaly Secretar
- Head of EU and International programs
- Member of the Supervisory Board AMZS d.d.
- Secretary of the Commission of Education and Road Safety

Managing, building capacity, human resources, strategies and policy, road safety, programs and projects

• Dates (from – to)
• Name and address of employer

- Type of business or sector
- Occupation or position held

- Main activities and responsibilities

2007 - 2007
Slovenian Road Agency – Road Safety Council, Tržaška cesta 19, 1000 Ljubljana
Public sector
Secretary
Activities concerning prevention programs, educational programs and road safety

• Dates (from – to)
• Name and address of employer

- Type of business or sector
- Occupation or position held

- Main activities and responsibilities

2003 – 2007
Slovenian Road Safety Council, Trdinova 8, 1000 Ljubljana
Public sector
Generaly Secretar
Activities concerning prevention programs, educational programs and road safety

<ul style="list-style-type: none"> • Dates (from – to) • Name and address of employer • Type of business or sector • Occupation or position held <p>• Main activities and responsibilities</p>	<p>2001 – 2003</p> <p>Ministry of the Interior, Štefanova 2, 1000 Ljubljana Public sector Service spokesman, Advisor to the Government Activities concerning public relations</p>
<ul style="list-style-type: none"> • Dates (from – to) • Name and address of employer • Type of business or sector • Occupation or position held <p>• Main activities and responsibilities</p>	<p>1998 – 2001</p> <p>Police Directorate Ljubljana - Office of the Executive Director, Prešernova 18, 1000 Ljubljana Public sector Public spokesman Activities concerning public relations</p>
<ul style="list-style-type: none"> • Dates (from – to) • Name and address of employer • Type of business or sector • Occupation or position held <p>• Main activities and responsibilities</p>	<p>1998</p> <p>Police Directorate Ljubljana – Sector for Road Safety, Prešernova cesta 18, 1000 Ljubljana Public sector Inspector Police inspector</p>
<ul style="list-style-type: none"> • Dates (from – to) • Name and address of employer • Type of business or sector • Occupation or position held <p>• Main activities and responsibilities</p>	<p>1995 – 1998</p> <p>Police Station Ljubljana Center, Trdinova ulica 10, 1000 Ljubljana Public sector Assistant of Police Chief Activities concerning police work</p>
<ul style="list-style-type: none"> • Dates (from – to) • Name and address of employer • Type of business or sector • Occupation or position held <p>• Main activities and responsibilities</p>	<p>1998</p> <p>Traffic police division Ljubljana, Grič 56, 1000 Ljubljana Public sector Policeman Activities concerning police work</p>

EDUCATION AND TRAINING

• Dates (from – to)

- Name and type of organization providing education and training
- Principal subjects/occupational skills covered
- Title of qualification awarded
- Level in national classification (if appropriate)

1998

UNIVERSITY OF LJUBLJANA
 THE FACULTY OF MARITIME STUDIES AND TRANSPORT
 Technology of Traffic

University graduate
 8th level

PERSONAL SKILLS AND COMPETENCES

Acquired in the course of life and career but not necessarily covered by formal certificates and diplomas.

communicative, leadership, good organization skills, optimistic, enthusiastic, building capacity

MOTHER TONGUE

SLOVENE

<p>OTHER LANGUAGES</p> <ul style="list-style-type: none"> • Reading skills <ul style="list-style-type: none"> • Writing skills • Verbal skills 	<p>ENGLISH</p> <p>Excellent Good Good</p> <p>CROATIAN</p> <p>Excellent Excellent Excellent</p> <p>SERBIAN</p> <p>Good Good Excellent</p>
<p>SOCIAL SKILLS AND COMPETENCES</p> <p><i>Living and working with other people, in multicultural environments, in positions where communication is important and situations where teamwork is essential (for example culture and sports), etc.</i></p>	<p>Team spirit; Good ability to adapt to different environments, gained through my work experience with different parties; Good communication skills gained through my experience public spokesman</p>
<p>ORGANISATIONAL SKILLS AND COMPETENCES</p> <p><i>Coordination and administration of people, projects and budgets; at work, in voluntary work (for example culture and sports) and at home, etc.</i></p>	<p>Coordination and administration of people, projects and budget; Leadership; Sense of organisation; Good experience in project or team management</p>
<p>TECHNICAL SKILLS AND COMPETENCES</p> <p><i>With computers, specific kinds of equipment, machinery, etc.</i></p>	<p>Quick typing, working with operational systems MS Office: Word, Excel, PowerPoint, Outlook and program Lotus Notes</p>
<p>DRIVING LICENCE(S)</p>	<p>B category</p>

ADDITIONAL INFORMATION

Relevant professional activities:

- **FEVR European Federation of Road Traffic Victim** - Vice president – 2016 on going
- **EuroRAP – The European Road Assessment Programme** - Board director- member 2015 – present
- Project manager of FEVR We Live Vision Zero project – 2018- present
- Member of the committee for the planning and implementation of the European Mobility Week in Ljubljana
- Project manager in Automobile Association of Slovenia of the **EU Project Brave** – 2017 - 2017
- Project manager in Automobile Association of Slovenia of the **EU project Sensor** – 2012- 2015
- Project manager in Automobil Association of Slovenia of the **EU project Rosse** - 2012 - 2015
- Project manager in Automobil Association of Slovenia of the **EU project SOL "Save Our Lives"** - Comprehensive Road Safety Strategy for Central Europe 2010 – 2013
- Project manager of **EuroTEST** (AMZS Test - Pedestrian crossing) in Slovenia – 2011)
- Project manager for Slovenia activities in “**Decade of Action 2011-2020**”
- Member of the interdepartmental working group to prepare amendments to the Law on Road Traffic Safety – 2010 – 2011, 2013 - 2022
- Member of the interdepartmental working group Resolution of the National Road Safety program for the period from 2013 - 2022
- Project manager in FIA ETEC in AMZS - 2009
- Traffic Education Workshop, Bratislava - 2009
- Project manager of the international project Euro RAP in the RS (European Assessment Program) - 2008 - 2017
- 9 Slovenian Congress on Roads and transport - Safer roads - an illusion or a challenge - 2008
- **Founder and President of the Safe Journey Institute – 2007 /SLO Road victim organization/ -www.varna pot.si**
- Road Safety Course - International Training Course for national experts - 2007
- Member of the Interdepartmental Group of the alcohol policy of the Ministry of Health - 2007
- Member of the international preventive project VAMOS Volunteers always on the move for road safety - 2007
- President of the Local Road Safety Council in the Municipality Velike Lašče - 2007
- Project manager of the International project in preventive RS, SUPREME Summary and publication of best Practices and Road safety in the EU Member States - 2006-2007
- Member of the interdepartmental working group to prepare amendments to the Law on Road Traffic Safety - 2006
- Active participation in the VI. International Conference on Global Security - 2006
- Reviewer training videoprogram Travel by moped – 2006
- Member of the interdepartmental working group resolution of the national road safety program for the period from 2007 to 2011 to 2006, 2006-2013, from 2013 to 2022
- European Social Fund - National Education Institute - Education multipliers
- The introduction of traffic education in the nine-year primary school - 2005
- Member of international preventive project EUCHIRES - European child restraint systems - 2005, 2006, 2007
- Member of the interdepartmental working group to prepare a law on road safety - 2004 – present
- Active participation in the VI. International Conference on Global Security - 2004
- Active participation in the expert meeting on World Health Day - 2004
- Member of the interdepartmental working group on World Health Day - 2004
- Secretary of the Committee of the National Road Safety Program - 2003

Educational activity:

- Programs and support for Road Victims MADD Canada 2020
- Programs and support for Road Victims MADD USA 2019
- Programs and support for Road Victims MADD Canada 2017
- Programs and support for Road Victims MADD USA 2008
- Automobil Association of Slovenia - Training centre Vransko, Driving Academy – Education programs for driving instructors – 2011 -
- National Education Institute - Implementation of programs of continuing education and training of professionals in education and training on practical driving and traffic education in the nine-year primary school - 2003 - 2013
- College lecturer for the subject: traffic safety and safety at work - Transport and Technology Road - Traffic - 2002



VISION FOR THE FUTURE

Robert Štaba
Ljubljana, 21 May 2021

FEVR

FEVR was founded in **July 1991** in **Geneva** by
Marcel Haegi, a bereaved father.

President mandate 2004-2010:

Brigitte Chaudry

President mandate 2010-2021:

Jeannot Mersch



FEVR

since
1991
★ ★ ★

Fédération Européenne des Victimes de la Route
European Federation of Road Traffic Victims

NEW LEADERSHIP

- ✓ President + 5 board members
- ✓ Expert committee
- ✓ Create modern statute, bylaws
- ✓ Registration
- ✓ Improve and strengthen relationship with members, international organizations and policy makers

we live **VISION ZERO**

MEMBERS

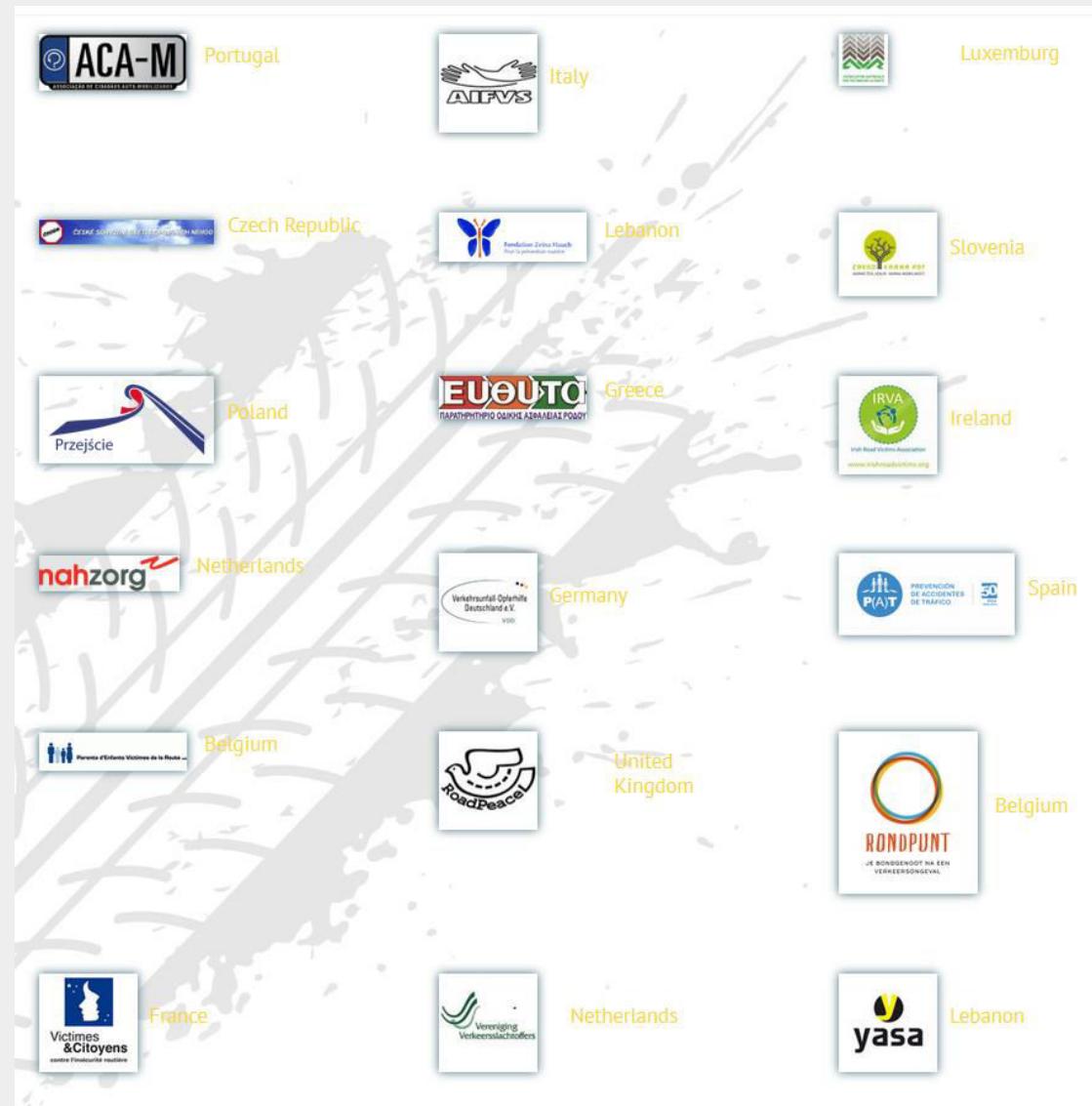
- ✓ create a strategy and policy to enable and help member organization to develop and grow



achieve program quality

- ✓ 3 options:

- full members
- associated members
- expert members



FEVR challenges

STATUTE

FINANCIAL STABILITY

ACTIVITIES

BUSINESS

Proposal

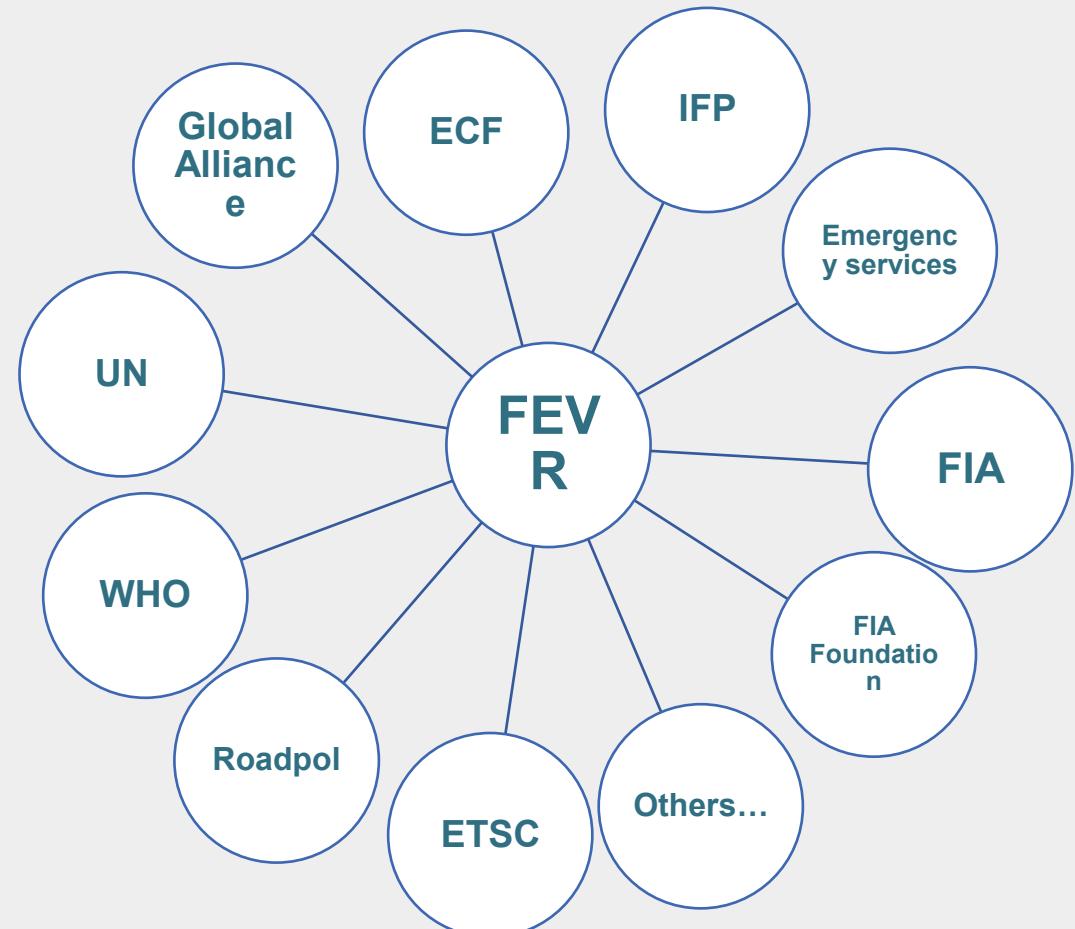
- ✓ Create responsible professional statute with professional staff
- ✓ Provide programs, projects (to implement by members and FEVR with other stakeholders)
- ✓ Donations, campaigns with other responsible organizations
- ✓ Connect with business organizations, fundraising
- ✓ Determine the basic pillars of action



- ✓ Work with members (workshops, exchange good practice), European and international organizations
 - ✓ Separate volunteer and professional part of work
 - meetings
 - events
 - important road victim days
 - celebrations, anniversaries
- create strategy
create action plan
create programs and financial plan

ACTIVITIES AND PARTNERSHIPS

- ! Collaboration with
 - organizations that respect road victims,
 - organizations working in the field of post crash care,
 - organizations, where FEVR has a role.
- ! Partnership and support of programs, projects, where FEVR has an active role.



FEVR MISSION

FEVR Mission – support traffic victims and create prevention and education activities to achieve Vision Zero

„The voice of one among us is the voice of us all!“

Create FEVR values:

- ✓ **FEVR Compassion:** create a highest quality services and programs with empathy, understanding and caring.
- ✓ **FEVR Voice of Victims:** support and hear every road traffic victim in Europe.
- ✓ **FEVR Leadership:** value our members, staff, volunteers which are committed to providing quality training, support and development.
- ✓ **FEVR responsibility:** create a personal and group responsibility to own institution, members, community, environment and partners.
- ✓ **FEVR Excellence:** accountable and transparent and aim for excellence in governance and operations.
- ✓ **FEVR Inclusion:** embrace the diversity of European states, various regions and communities.
- ✓ **FEVR Collaboration:** engage in strategic relationships and alliances in order to extend our impact and reach.

FEVR



Thank you.

Robert Štaba

ZAVOD VARNA POT

VARNO ŽIVLJENJE. VARNA MOBILNOST.

Federation Europeenne des Victimes de la Route (FEVR)**European Federation of Road Traffic Victims**

Chaussée de Haecht 1405

B-1130 Brussels

Belgium

21 May 2021

Commitment statement of Robert Štaba to FEVR and FEVR Board

By signing below, I hereby agree to commit at least 10% of my time to FEVR Board activities and can travel to attend face-to-face meetings approximately three times annually at FEVR's expense. For which I have support my organization Safe Journey Institute.

Respectfully,

Robert Štaba
President



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