

To Madame Banita Fidyova
To Mr. Koen Van Wonterghem

Subject: Application for the *FEVR Board*

Mrs,
Sir,

I have the honor to present my candidacy for the FEVR board.

I am a member of the Belgian association **PEVR** (Parents of Children Victims of the Road) following the death on October 28, 2010 of our son Maxime (23), rear passenger of a vehicle driven by a friend.

Life turns upside down: mourning and its various phases, then involvement in associations ... Listening, sharing and testimonies follow one another. First an "active" member, then in the Board, finally in the Executive Committee and the Presidency of the association.

The essential mission for which I present myself is to continue the lines of the FEVR and its fights for its "visions", its campaigns and the link with the WdoR. and to determine as a team (the strength of brainstorming!) Complementary lines (the concentration of piloting in the face of vehicle automation, the drift of screens on the dashboard, human behavior, etc.): in short, a form of **"VISION FULL SAVE !"**

I have dedicated my professional career to educating young people: road safety and mobility concern us ... at all ages. You will find attached my biography and a still succinct plan of perspectives inspired by the European Commission. Actions will be the "collective intelligence."

I wish you a good choice for the continuation of this great mission within the FEVR and in the immediate future a good UN Global Road Safety Week!

Best regards,

Bertrand JARDON

Bertrand JARDON

Biography



Belgian nationality

Born: April 11, 1959 (62)

Contact :

bjardon59@gmail.com

0032 476.386.296

Member of the

« Parents of Road Victims
children » (PEVR-SAVE)

following the death of our
son (23) rear passenger in a
car

Current situation related to the missions of FEVR:

-In the associative world, related to road safety :

President of the **PEVR** association (Parents d'Enfants Victimes de la Route, "**Parents of Road Victims Children**" B-1130 Brussels): www.pevr.be

-As a local advisory political agent "CCCA": Conseil Communal Consultatif des Aïnés, B-1330 Rixensart. Board member and Treasurer; Chairman of the Mobility -Road Safety Commission. <http://ccca.rixensart.be>

-Personal involvement in road safety campaigns:

A testimonial message: IBSR- collaboration (Belgian Institute for Road Safety, now "VIAS Institute"): 2013; Savety jungel: 2015 (radio spot); Speedtalk, 2017 (video)

-Public intervention (among others): FEVR in July 2015 (Brussels), WDoR (Brussels, 2018-2019) and testimonies in police areas, businesses and educational institutions with PEVR

Media intervention (inter alia): RTBF - RTL- LN24- France 2 (program "Ca starts aujourd'hui" 24/11/2020)

Written intervention: Emotions: War and Peace, in traumatic situation (in PEVR Bulletin, 2020.1 and other articles)

-Recent training:

-Training at the VIRAGES research center (**personal development, coaching**, support relations (Stages 1 -2, training in the approach to Palo Alto) 2019, 1348 Louvain-La-Neuve, (B) Site: www.virages-formations.com

- **How to testify for road safety?** (Vincent Gérard- CICSes-, 2017-2019 and Séverine Golinvaux) in VIAS Institute, 1130 Brussels under the aegis of PEVR

-Training in "**Collective Intelligence**" S. Parmentier, CECAFOC , Brussels, 19-b 113 (2019-2020)

-Comcolors “getting to know each other better in order to collaborate better”: Dominique Baré
CECAFOC, 1160 Brussels, 2019;

-Eneagrams and team strategy: M-A Laurencis at CECAFOC,1160 Brussels, 2019- 2020

FEVR: A lot is achieved... a lot is yet to be done

Work spirit:

All dynamic management is based on fair and respectful collaboration between members. Modern communication (via image) requires being simple, clear, understandable for all languages and cultures. Finding common ground through our missions: a beautiful challenge (already successful for 30 years ...)

- WdoR: continue the remarkable impact and work on the slogan (posters...)
- Vision “Zero in cities” (in the Safety week!) --- 30 km / h;
- increase 30 zones and controls
- safe pedestrian crossings and footways- create spaces for carts of disabled people- separate cycling paths
- campaigns based on the senses (sight - hearing): driving = monotask
- upcoming campaigns on concentration (on the horizon of the vehicles of generalized automation and the erosion of our attention)
- integrate the learning of the highway code into school curricula
- draw the attention of the authorities to the performance of road signs and markings;
- institute a carpooling band in the cities (micromobility)
- monitor the development of the Commission's “Green Deal” to “decarbonize” mobility
- follow the steps of the Lisa Car project (reduce the mass, power and speed of cars)
- optimal attention to the quality of road infrastructure ...
- Think about the work of general interest in case of sentence : several proposals.. ?

Team reflections :

-Meetings – workshops : teams in groups of 3 or 4 counties or common language ... (but always a final centralisation...)

...

Sources to consult:

European Commission: Mobility and transport; plans and reports (M. Baldwin)

Stockholm Declaration 2020

World Road Safety Report 2018 WHO /
States General of the Walloon Higher Road Safety Council, CSWSR, 2020
Matthew B. Crawford, Why we drive. Toward a philosophy of the open road, William
Morrow, New York, 2020) Titel in french: Take the road. A driving philosophy.
Christian Leysen, Sustainable mobility is not limited to electric cars in LLB of 4/5/2021, p.33
Bertrand Jardon Rixensart (Belgium), 12/05/2021

A Madame Banita Fidyova

A Monsieur Koen Van Wonterghem

Objet : Candidature au Board de FEVR

Madame,

Monsieur,

J'ai l'honneur de vous présenter ma candidature au board de la FEVR.

Je suis membre de l'association belge **PEVR** (Parents d'Enfants Victimes de la Route) à la suite du décès le 28 octobre 2010 de notre fils Maxime (23) , passager arrière d'un véhicule conduit par un ami.

La vie bascule: le deuil et ses diverses phases puis l'engagement dans l'associatif... L'écoute, le partage et les témoignages se succèdent. D'abord membre « actif », puis dans le Board, enfin au Comité Exécutif et à la Présidence de l'association.

La mission essentielle pour laquelle je me présente est de poursuivre les lignes de la FEVR et ses combats pour ses « visions », ses campagnes et le lien avec la WdoR. Et déterminer en team (la force du brainstorming!) des lignes complémentaires (la concentration du pilotage face à l'automatisation des véhicules, les dérives des écrans au tableau de bord, le comportement humain...): bref une forme de «VISION FULL SAVE !»

J'ai consacré ma carrière professionnelle à l'éducation des jeunes : la sécurité routière et la mobilité nous concernent ...à tous les âges. Vous trouverez ci- joint ma biographie et un plan encore succinct de perspectives inspirées par la Commission Européenne. Les actions naitront de l'intelligence collective "

Je vous souhaite un bon choix pour la continuation de cette belle mission au sein de la FEVR et dans l'immédiat une bonne *UN Global Road Safety Week* !

Cordialement,

Bertrand JARDON

Bertrand JARDON

Biography



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-In the associative world, related to road safety and mobility:

President of the **PEVR** association (Parents d'Enfants Victimes de la Route, "**Parents of Road Victims Children**" B-1130 Brussels) : www.pevr.be

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A testimonial message: collaboration IBSR- (Institut Belge de Sécurité Routière, now "VIAS Institute"):2013 ; Savety jungel:2015 (spot radio) ; Speedtalk, 2017 (video)

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- **How to testify for road safety?** (Vincent Gérard- CICSeS-, 2017-2019 and Séverine Golinvaux) in VIAS Institute, Brussels under the aegis of PEVR

Nationality: Belgian

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Member of the

« Parents of Road Victims children » (PEVR-SAVE)

suite au décès de notre fils (23) passager arrière dans la voiture

-Training in « **Intelligence Collective** »S. Parmentier, CECAFOC 19-b 113 (2019-2020)

-**Comcolors « mieux se connaître pour mieux collaborer »** : Dominique Baré CECAFOC, Brussels, 2019;

Eneagrams and team strategy : M-A Laurencis au **CECAFOC**, avenue de l'église Saint-Julien, 1160 Brussels, 2019- 2020

FEVR : A lot is achieved... a lot is yet to be done

Esprit de travail :

All dynamic management is based on fair and respectful collaboration between members. Modern communication (via image) requires being simple, clear, understandable for all languages and cultures. Finding common ground through our missions: a beautiful challenge (already successful for 30 years...)

A lot is achieved : - WdoR ; Vision « Zero in cities » (in the Safety week!) ---30 km/h ;

To be done :

soutien des victimes (mettre au point un système d'appel des urgences (ecall)

- reduced motor vehicule trafic – réduire les embouteillages (élargissement du budget mobilité mixte : voiture + transport en commun)

- augmenter les zones 30 et les contrôles

- safe pedestrian crossings and footways- créer des espace pour voiturettes de personnes moins valides- separate cycling paths

- campagnes basées sur les sens (la vue- l'ouïe) : conduite = monotâche

-campagnes à venir sur la concentration (à l'horizon des véhicules de l'automatisation généralisée et de l'érosion de notre attention)

- intégrer l'apprentissage du code de la route dans les programmes scolaires

- attirer l'attention des autorités sur la performance des panneaux de signalisation et de marquage sur les routes ;

-instaurer une bande de covoiturage in the cities

- suivre le développement du « Green Deal » de la Commission pour « décarboner » la mobilité

-suivre les démarches du projet Lisa Car (diminuer la masse, la puissance et la vitesse des voitures)

- attention optimale à la qualité des infrastructures routières...

Sources à consulter :

Commission européenne : Mobilité et transport ; plans et rapports (M. Baldwin)

Déclaration de Stockholm 2020

Rapport de sécurité routière dans le monde 2018 OMS/

Etats Généraux du Conseil supérieur wallon de la sécurité routière, CSWSR, 2020

Why we drive. Toward a philosophy of the open road, William Morrow, New York, 2020) Titel in french : Prendre la route. Une philosophie de la conduite.

Christian Leysen, Une mobilité durable ne se limite pas aux voitures électrique in LLB du 4/5/2021, p.33