



**Press Release**

13<sup>th</sup> November 2019

## **World Day of Remembrance for Road Traffic Victims**

Sunday, 17th November 2019 (3<sup>rd</sup> Sunday of November)

Every third Sunday of November since 1993, the European Federation of Road Traffic Victims (FEVR) commemorates the tragic deaths and suffering on the world's roads. The World Day of Remembrance was introduced in response to road victims' deep need for public recognition and acknowledgement of their loss and suffering and to offer them an opportunity to share their emotions with fellow bereaved and injured the world over.

### **“Life is not a car part”**

The theme for this year's commemoration of the World Day of Remembrance relates to Pillar 3 of the Global Decade of Action: Safer vehicles. In addition, it accords with the general theme of the 3rd Global Ministerial Conference on Road Safety that will take place in Stockholm in February 2020 – “Achieving Global Goals 2030”.

The simple truth is that motorized vehicles are dangerous machines, not only due to their internal and external design but also due to the pollution they cause. Hence, recognising that twice as many people are fatally victimised by exhaust fumes and brake & tire micro- residues as are from road crashes, is an essential step to take decisive action and change the present paradigm of road mobility. Our right to life – and to health – is doubly put into question every day on the world's roads and streets. It is thus urgent to admit the short- sightedness of the present models of road safety, which don't incorporate measures to tackle pollution fatalities, as only then can we confront the complex reality of this pandemic and do justice to the memory of all victims.

### **Jeannot Mersch, FEVR president:**

“As the World Day of Remembrance is a Road Victims Day, the decision makers and actors behind this should always be Road Traffic Victims, and this in good and fair collaboration with all other Road Safety stakeholders around the world.”

### **Brigitte Chaudhry, past FEVR president and World Day champion from its origin:**

“We, road victim advocates, cannot accept that our passionate and dedicated work over many decades, towards ending the needless killing and maiming on the world's roads, has not even resulted in a reduction during the Decade of Action 2011-2020!

### **Violeta Bulc, European Commissioner for Transport**

„These days should not only be a tribute but also a reminder to all of us to do more. Much more to prevent these tragedies as road users policy makers, road safety advocates... Special mention on this day goes to the European Federation of Road Traffic Victims. You are the pillar support for the victims and their families advocating passionately their rights and calling for safer roads. This support is essential for all affected by tragedy. “



Most of our recommendations in the Brussels NGO Declaration\* for that Decade have yet to be acted upon and NGOs are urged to demand that this will happen during the next Decade 2020-2030. We need to become even stronger and make it clear to all stakeholders that the only acceptable target to road victim NGOs is NO road deaths – Let's start with Vision Zero In Cities by 2030 to finally reach Vision Zero everywhere in 2050 #Oby30 <https://fevr.org/Oby30/>

The European Federation of Road Traffic Victims (FEVR), the World Health Organization (Regional Office for Europe) and the European Commission will held the World day of Remembrance main event in BRUSSELS on 18th of November (Monday) at 2 p.m.

Join us to commemorate the 26th World day of Remembrance for Road Traffic Victims for those who have been lost and seriously injured.

**Thank you for publicizing the World Day via Your Media to help make it known worldwide!**

WDoR Social Media links: #LifeIsNotACarPart #WDoR2019



WDoR official 2019 Poster: [here](#)

WDoR official 2019 Video: [here](#)



# LIFE IS NOT A CAR PART

\* Brussels NGO Declaration: [more](#)