Project REVIVE

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July 26th 2019, Münster, Germany
The 5 pillars of road safety

1. Road safety management
2. Infrastructure
3. Safe vehicles
4. Road user behaviour
5. Post collision care
The REVIVE Project

IMPROVING POST-COLLISION RESPONSE AND EMERGENCY CARE IN EUROPE

- Launched in 2016
- Supported by TOYOTA
- Associate partner
Scope of the project

- The REVIVE Project is focused on the emergency/rescue chain: from the moment a road collision occurs until the injured person is transferred to a medical facility;

- Objective: Improvements in emergency response that can help prevent deaths and life-changing injuries in road collisions;

- The emergency response is not getting a fair share of attention in terms of research, good practice exchange and measures.

- Improvements are being made, but collisions still occur
Main deliverables

- **5 country round tables** in 5 regions of Europe covering the EU28;
- **5 case studies** outlining best practice examples in post collision care;
- **A Synthesis Report** for experts and policy makers;
- **Advocacy work** in advising national and EU decision makers on post collision care;
- **A video reportage** explaining the importance of efficient post-collision care when saving lives;
- **A final international conference** in Brussels in 2019.
Round table discussions

- Representatives from:
  - Road Safety
  - Emergency Medical Services
  - Fire and Rescue services

- Discussions focus on:
  - What works well
  - What doesn’t work well
  - Emerging and interesting methods/practices
  - National and international initiatives
ETSC REVIVE Advocacy

• Valletta Declaration adopted in March by informal ministerial meeting and formally approved in June 2017 by the Council.

• Setting a target to half serious road traffic injuries between 2020-2030 based on 2020 figures.

• In the declaration, the ministers promise to ensure deployment of eCall and reduce response time.
How can you get engaged

• Monitor good practices and challenges in post-collision response and let us know.

• Share your position/recommendations/events/training opportunities on post-collision response.

• Tell us about changes in your national legislation, new studies, research etc.

• For more details please contact ETSC REVIVE Project Officer Laurence Atchison la@etsc.eu

• Updates can be found at www.etsc.eu/revive
- FACTFILE -

EMERGENCY CORRIDOR

MAKES POST-COLLISION RESPONSE FASTER AND CAN INCREASE THE CHANCE OF SURVIVAL BY UP TO 40%.

HAS TO BE AT LEAST 3 METRES WIDE TO MAKE IT POSSIBLE FOR EMERGENCY VEHICLES TO PASS, ESPECIALLY AMBULANCE AND FIRE ENGINES.
FORMING AN EMERGENCY CORRIDOR TO THE LEFT

FORMING AN EMERGENCY CORRIDOR TO THE RIGHT
It is a common misconception that a hard shoulder exists in order to allow emergency vehicles to pass.

https://www.youtube.com/watch?v=Rb9bnYnYka4
- FACTFILE -

RENDEZ-VOUS (RV) SYSTEM

1. An emergency doctor arrives at the collision in a rapid response vehicle

2. An ambulance arrives separately with medical personnel and stretchers
Different situations, different combinations

- Collision with minor injuries
- Minor injury that deteriorates
- No or light injury
- Serious injury
Benefits of the RV system

- Ambulance crews and emergency doctors work independently
- Smaller numbers can deal with many incidents
- Time is saved due to fewer return trips to the hospital
- Doctors can focus on collision where they are needed most
- By using a smaller vehicle, the emergency doctor is highly mobile
- This helps lead to shorter arrival times

https://www.youtube.com/watch?v=O-BwtDj3QLs
THANK YOU FOR YOUR ATTENTION

For more information on the project:

- www.etsc.eu/revive
- @etsc_eu
- aa@etsc.eu