**We** come as close as possible to zero deaths and serious injuries in road traffic.

**We** promote active mobility, healthy and environment friendly, with effective safety for pedestrians and cyclists.

**We** consider a better post crash response where medical care, investigation and justice are the three key issues to be better considered.

**We**, as voice of road victims since 1991, are heard, supported and included in decision making on national, European and global level.

**World Day of Remembrance, each 3. Sunday in November, is supported by all who want to help raise awareness on these issues.**