



WORLD DAY OF REMEMBRANCE

Press Release

11th November 2018

World Day of Remembrance for Road Traffic Victims 25TH ANNIVERSARY

Sunday, 18th November 2018 (3rd Sunday of November)

During the 25 years in which the World Day was commemorated, more than 30 million people have lost their lives on the world's roads and over a billion have been injured – the combined population of 125 of the world's largest cities if we multiply the annual road casualty figures.

“Roads have stories”

Every year the European Federation of Road Traffic Victims, FEVR presents materials to promote road safety. This year's theme is “Roads have stories” based on Pillar 2 of the Global Plan for the Decade of Action for Road Safety 2011-2020 – Safer roads and mobility. On our page www.wdor.org could be found more information and could be requested the official WDoR's materials like logos, posters, videos, music etc. also could be submitted events from government and non government organizations and natural persons.

The role of the World Day and its spread during 25 years

The World Day of Remembrance was introduced in response to road victims' deep need for public recognition and acknowledgement of their loss and suffering and to offer them an opportunity to share their emotions with fellow bereaved and injured the world over.

The World Day of Remembrance also exists to create a global culture of proper road safety.

Celebrating the memory of relatives and friends who died or were seriously injured on the world's roads establishes the right to demand responsibility from all road users and to demand from governments, besides prevention programmes and initiatives, a serious post-crash response, namely medical care investigation and justice to proper standards.

Brigitte Chaudhry, initiator of the WDoR, said:

“The massive scale of road deaths and injuries during the 25 years since the World Day was introduced is a shocking fact – shocking because more deaths and injuries were not prevented as hoped, shocking because each year we still have to add so many more people to those we already remember on World Day. Let the stories of the roads /stories of victims – testimonies – provide the powerful incentive that is clearly needed to make a difference in road casualty reduction in future years.”

Thank you for publicizing the World Day via Your Media to help make it known worldwide!

WDoR Social Media links: #RoadshaveStories #WDoR2018  
WDoR official 2018 Poster: [here](#) **WDoR official 2018 Video:** [here](#)