Road Safety, post crash response and its cultural dimension

Eric Remacle
Culture?

- Culture can be considered as a wider form of social norm – with its relation with gender, nationality, social network, academic background, … and identity

- Culture is evolving phenomena

- Culture will influence behaviours
Pillar 1: Road safety management

- Culture(s) will influence:
  - Social norms (laws)
  - Political norms (form of governments)
  - Decision making process
Pillar 2 : Safer Roads and mobility

- Culture(s) will influence:

- Urban planning as cities will grow based on social dynamics (water, churches, ...)

- Place of vehicules within cities

- Importance of universal accesibility
Pillar 3: Safer vehicles

- Culture(s) will influence:
  - Choice of vehicle based on identity
  - Choice of vehicle based on wealth and social prestige
Pillar 4: Safer Users

- Culture(s) will influence:
- Risks perceptions / behaviours
- Enforcement practices (corruption, selective enforcement, …)
Understand behaviours will help us to influence risky behaviours

5 keys factors to consider:

- Attitude
- Subjective norms
- Perceived behavioural control
- Emotions / affect
- Past behaviour (resistance to change)
Theory of planned behaviour (Ajzen)
Pillar 5: Post crash care

- HEALTH

- Culture(s) will influence:
  - First aid at the scene of the crashes:
    - Gender perspectives
    - Perception of the other’s body: blood and spirits
    - Perception of help: individualism, community and debts
Pillar 5: Post crash response

- HEALTH

- Culture(s) will influence:

- Psychological support:

  - Providers: community groups, self help groups, family members, religious or spiritual leader, professional, ...

  - Perception of death/grief/mourning process
Post crash response

- Culture(s) will influence:

- JUSTICE

- Culture(s) will influence:

- Interpretation of the event: factual and spiritual – from « responsible » to « tool of destiny »

- Status of victims and offenders: bhrama and dalit

- Access to various forms of legal systems

- Process of negociation and access to compensation
Post crash response

- SOCIAL INCLUSION

- Culture(s) will influence:
  - Perception on / and attitudes toward disability, ...
  - Access to IGA / Education
  - Community engagement: victims and advocates
  - Willingness to share experience/ testimonies
What’s HI doing?

- Handicap International is active in improving first aid and ambulance services for crash victims and develops actions to improve the capacity of local stakeholders. The aim is to deliver first aid to road crash casualties, refer them to appropriate health facilities and rehabilitation services. Handicap International promotes referral to psychosocial support and basic rehabilitation (including AD) services as an extension of the immediate response.
What’s HI doing regarding PCR?

- Support Victims of road traffic crashes.
- Organising Self help group support
- Institutional support
- Strategic support
- Technical support
- Financial support for road safety intervention
What’s HI doing?
Thank you!