



From Global Remembrance to Global Action across the Decade

2020 Target: reduce road fatalities AND serious injuries by 50%

The World Day has a long history – it is being observed this year for the 24th time by road victim advocacy NGOs, - under FEVR's umbrella - who established the Day, and for the 12th year globally – by NGOs, governments and other stakeholders, following the Day's recognition by the UN on 26th October 2005.

The theme is a combination of the motto for the first ever Decade of Action for Road Safety, launched by the UN and WHO in May 2011, and the specific theme for 2017, agreed by the UNRSC–This theme relates to Pillar 1 of the Global Plan for the Decade “Road Safety Management* highlighting the UN Sustainable Development Goal 3.6.

Why WDoR?

- Respond to the great need of road crash victims for public recognition of their loss and suffering.
- Tool for all those whose work involves crash prevention, since it offers the opportunity to demonstrate the enormous scale and impact of road deaths and injuries and the urgent need for concerted action to stop this carnage.

In his note “Improving Global Road Safety” the UN Secretary General is also recommending WDoR (24.8.2017).

Organizers of World Day 2017 events are invited to send their information for inclusion on the World Day media to info@wdor.org

World Day of Remembrance for Road Traffic **Victims**

2020 Target:

reduce road fatalities
AND serious injuries by

50%*

WORLD ROAD TRAFIC

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NOVEMBER 2017

*Sustainable Development Goal 3.6 (Reduce fatalities AND serious injuries by 50% by 2020)



FOUNDATION

